

BROUGHT TO YOU BY

CANSO

AIRSPACE

ASIA PACIFIC 2025

9-11 DECEMBER 2025 • HONG KONG, CHINA

SPONSORSHIP PROSPECTUS

QUICK REFERENCES

For current exhibitor information:
[airspaceasiapacific.com](https://www.airspaceasiapacific.com)

LOCATION

AsiaWorld Expo, Hong Kong, China
<https://www.asiaworld-expo.com/>

ORGANISER

CANSO B.V
HANGAR III
Centurionbaan 160 – 23
3769 AV Soesterberg
The Netherlands

CONTACTS

To exhibit at Airspace Asia Pacific
sales@airspaceworld.com

Media partnerships
angy.odysseos@canso.org

For all other enquiries
info@airspaceworld.com

SOCIAL MEDIA

[f](#) [t](#) [@](#) | **#AirspaceWorld** | **#CANSO**

JOIN US FOR OUR FIRST AIRSPACE ASIA PACIFIC!



We are excited to follow the direction of our members and our wider community by launching Airspace Asia Pacific. Taking place 9-11 December 2025 at Hong Kong, China's AsiaWorld Expo, Airspace Asia Pacific brings the best of Airspace World, the world's largest airspace and UTM event, exclusively to the Asia Pacific region.

The event will showcase innovations and new technologies from across the globe, and will convene the airspace community to solve some of our region's most pressing issues – safely and efficiently handling the rapid increase in air traffic in one of the world's fastest growing regions, meeting aviation's net zero carbon emission goal by 2050 and safely integrating newer airspace users like eVTOLs, drones, space launches in our ever more crowded skies.

Airspace Asia Pacific is where together, we will shape a stronger Asia Pacific ATM community, which maximises the opportunities presented by digitalisation, virtualisation, and other new technologies.

We expect

- **100+** Exhibitors
- **2000+** Attendees
- **100** Countries Represented

Airspace Asia Pacific will be the region's largest ATM and airspace management event to date with representatives from more than 50 key ANSPs, regional and global airspace leaders, and policymakers convened from over 100 countries, making it the premier global gathering for ANSPs in the region.

I look forward to seeing you in Hong Kong, China.

Mike Treacher
VP Sales, CANSO

WHAT TO EXPECT AT AIRSPACE ASIA PACIFIC



2,000+
ATTENDEES FROM
ACROSS THE ASIA
PACIFIC REGION



100
EXHIBITORS

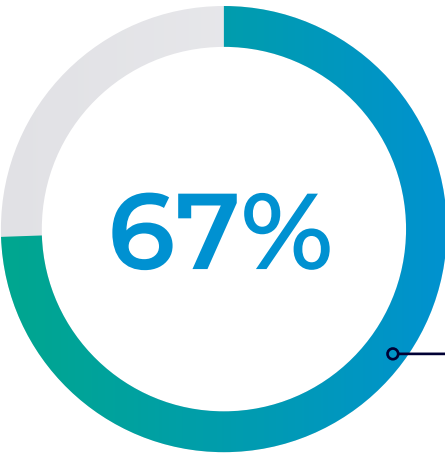


TARGETING SENIOR
EXECUTIVES OF 50+
ANSPs FROM THE REGION



100
COUNTRIES
REPRESENTED

QUALITY AUDIENCE EXPECTED AS SEEN AT AIRSPACE WORLD 2024



**PURCHASING
AUTHORITY
OF VISITORS**

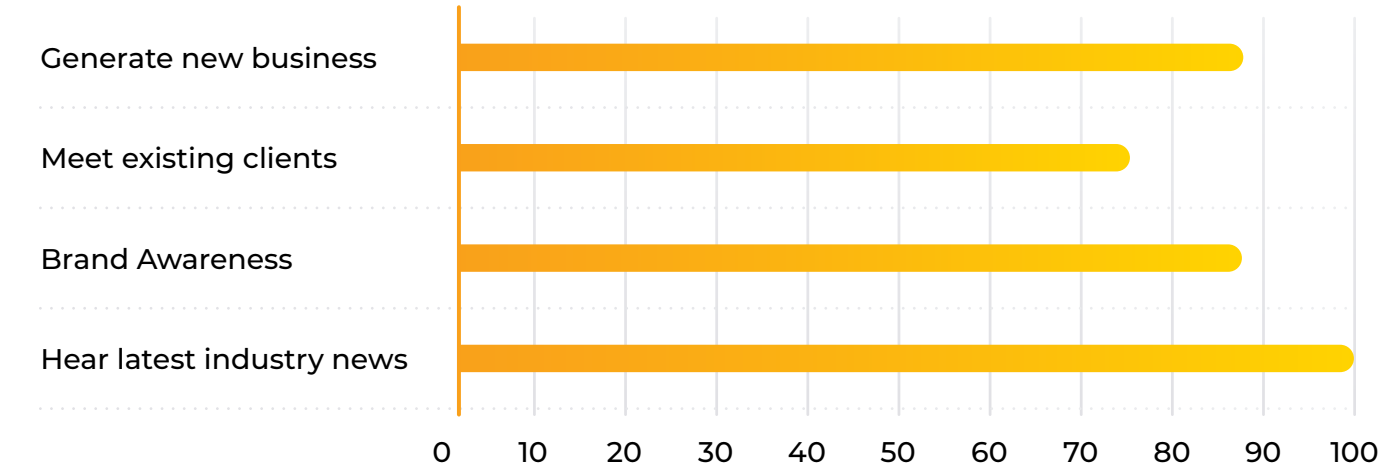
Buy, Approve,
Recommend, Influence



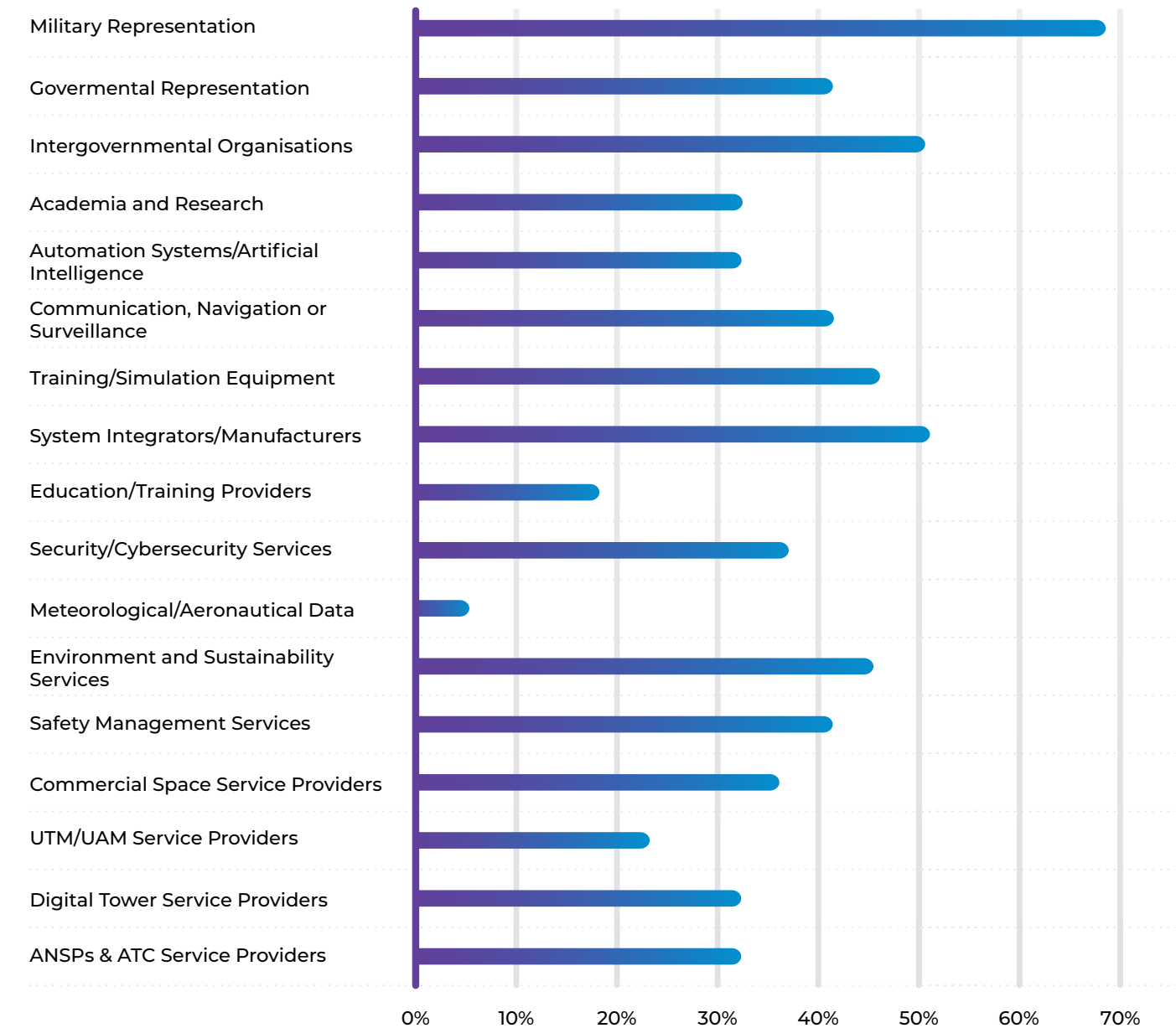
85%

**OF EXHIBITORS
ACHIEVED OR EXCEEDED
THEIR AIMS AT AIRSPACE
WORLD 2024.**

EXHIBITOR AIMS AT AIRSPACE WORLD 2024



VISITOR INTEREST AREAS





MEET THE ORGANISER

CANSO IS THE GLOBAL VOICE OF THE AIR TRAFFIC MANAGEMENT INDUSTRY.

With CANSO's members supporting almost 90 per cent of world air traffic, CANSO is the global voice of air traffic management (ATM). Join today to help shape the future of a safe, efficient and seamless airspace.



BE INNOVATIVE

Showcase how your technology can help the industry



BE HEARD

Participate and help shape an industry



BE CONNECTED

Take advantage of CANSO events and connect with thousands of delegates



BE INSPIRED

Take the opportunity to offer new ideas and approaches to common challenges

WHO we are

CANSO is the global and regional voice of air traffic management (ATM) and facilitates and supports improvements in global and regional ATM performance.

With its members supporting almost 90 per cent of world air traffic, CANSO brings the world's air navigation service providers, leading industry innovators and air traffic management specialists together with governments, regulators and key stakeholders to share knowledge, develop best practice and shape the future for secure and seamless airspace.

WHAT we do

Together the CANSO community seeks to:

- Maintain an international network for air navigation services (ANS) experts to exchange information and ideas on the safe, efficient and effective management of airspace.
- Develop distinct policies and positions for the promotion of best practice within ATM.
- Liaise with other air transport industry stakeholders, particularly regulators, airlines, industry suppliers and airports to promote the ANSP perspective across the range of contemporary issues in the industry.
- Represent the views and interests of members at relevant international institutions, particularly the International Civil Aviation Organization (ICAO), and promote and support international legislation, regulations and agreements that strengthen the position of our members.

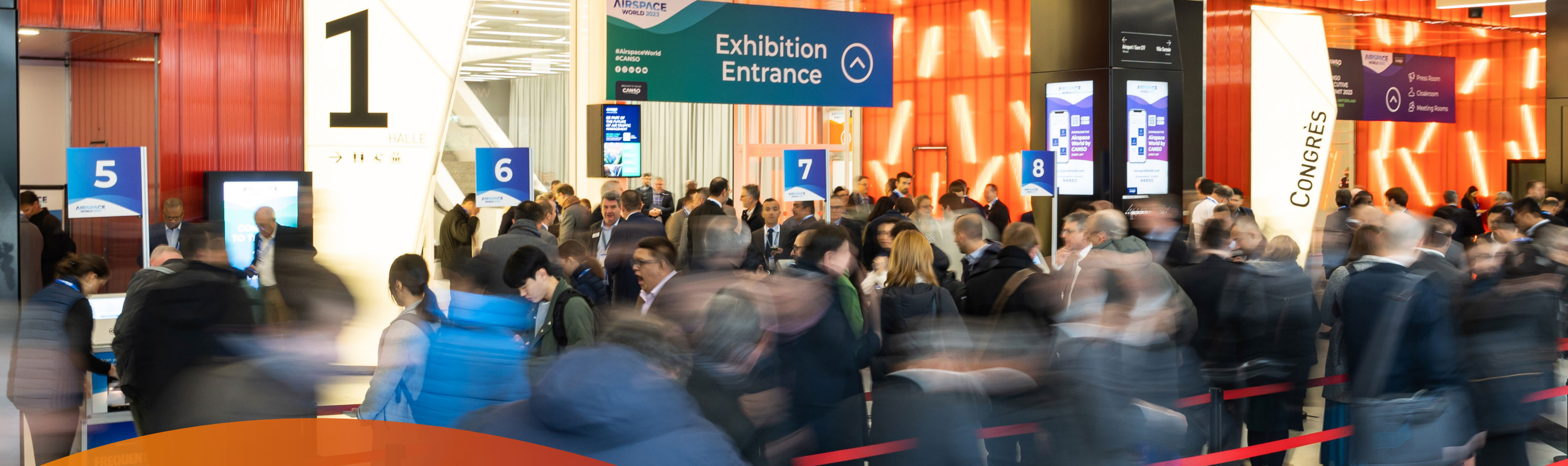
WHY we do it

The ATM industry has a vital role to play in the aviation value chain and by working together, CANSO Members are able to harness the power of partnership, new technologies and procedures, transforming global ATM performance and delivering significant benefits to our industry partners and stakeholders.

HOW we do it

The ATM industry is changing rapidly and fundamentally constantly evolving. As a result, all stakeholders are taking on a range of new tasks and responsibilities. They are preparing for a new generation of ATM technologies and major changes to the number and type of operations they support. Meanwhile, international aviation regulatory bodies are preparing important new rules and procedures that will directly impact ATM operations.

CANSO shapes the future of ATM through close partnership with ICAO, States, industry associations and other stakeholders at a global, regional and national level, maintaining a strong presence for the industry, advocating its interests, delivering on commitments, and driving and supporting change in ATM.



AIRSPACE ASIA PACIFIC SPONSORSHIPS

As well as a wide ranging exhibition floor for companies to showcase their brands and products, Airspace Asia Pacific will also offer a broad selection of sponsorship packages that will offer you the opportunities to supercharge your presence at Airspace Asia Pacific. These package offer a mixture of strong brand positioning, client engagement, deliver thought-leadership content and traffic building for your exhibition stand.

If you have a specific idea of what you want to create at the event then we are open to discussions to give you and our attendees a better experience.

If you are interested in sponsorship or want to discuss new ideas at the event please contact us at sales@airspaceworld.com

PLATINUM SPONSORSHIP

3 AVAILABLE

THEATRE SPONSORSHIP

2 AVAILABLE

BRAND SPONSORSHIPS

REGISTRATION SPONSOR

1 AVAILABLE

LANYARD SPONSOR

1 AVAILABLE

WIFI SPONSOR

1 AVAILABLE

CATERING OUTLET SPONSOR

2 AVAILABLE

EVENT APP SPONSOR

1 AVAILABLE

INFO COUNTER SPONSOR

1 AVAILABLE

NETWORKING LOUNGES

2 AVAILABLE

LUNCH AND COFFEE BREAK SPONSOR
– APAC AIRSPACE SUMMIT

1 AVAILABLE

BRAND SPONSORSHIPS

ALL SPONSORS RECEIVE

- Acknowledgement and logo hyperlink in event website and event app on applicable pages
- Logo acknowledgement on Sponsor appreciation signage
- Social or Email announcement of sponsorship at agreed time

PLATINUM SPONSORSHIP

€28,000

3 AVAILABLE

WHAT IS INCLUDED?

- Prominent logo position on Airspace Asia Pacific Website with hyperlink to sponsor website
- Logo acknowledgement on all pre event general marketing (excluding any company specific marketing or other sponsored items)
- Acknowledgement on all general event signage during the event
- One pre event email to registered opted in attendees (timing to be agreed)
- CANSO to issue a joint press release with sponsor prior to the event
- One 50 minute theatre session. Subject to CANSO approval on theatre and content
- One full page advertisement within Airspace magazine.

CANSO APAC AIRSPACE SUMMIT

- Acknowledgement and thanked in Opening Session.
- Acknowledged as Platinum Sponsor of CANSO APAC Airspace Summit
- Branding of the event to incorporate sponsors logo
- All marketing for APAC Airspace Summit to include sponsor branding
- 2 minute corporate video to be played in breaks and at the beginning of the session

THEATRE SPONSORSHIP

€POA

2 AVAILABLE

WHAT IS INCLUDED?

- Sponsor to be the sole sponsor of the theatre
- All theatre speaker sessions to be either 25 or 55 minutes long
- Sponsor would receive four 25 minute sessions. These can be merged to make longer session. No more than two 25 minute sessions per day and subject to CANSO agreement and approval
- All other speaker sessions will be managed by CANSO
- Selection of speakers to follow a call for speakers, industry research and potential partnership by CANSO

Note: CANSO to construct and manage the theatre production and speakers

THEATRE BRANDING

- Co-branded with Airspace Asia Pacific
- Sponsor logo on stage
- Sponsor logo on overhead banner
- Sponsor logo on screen saver in between sessions
- Sponsor logo on agenda board
- Sponsor recognition of all relevant theatre signage and marketing
- Sponsor video to be included in theatre screens. Film to be no longer than 45 seconds.

THEATRE EQUIPMENT AND SUPPORT

- Full audio visual including projection screen, speaker comfort monitor, microphones and sound
- Agenda Board at the entrance to the theatre
- Seating for 80 - 100 in the audience
- AV technical support
- CANSO Theatre Manager to support, manage speakers and the wider theatre needs

REGISTRATION SPONSOR

€12,000
1 AVAILABLE

WHAT IS INCLUDED?

- Sponsor acknowledgement within the registration system (specific location to be defined)
- Sponsor acknowledgement on each registration confirmation and registration page on the event website
- Sponsor logo to appear on all event badges
- Sponsor branding throughout the registration area; reg desks (excl. upper fascia), signage
- Sponsor acknowledgement on all relevant signage and floorplans
- All registration staff to wear event uniform with sponsor branding included.

LANYARD SPONSORS

€12,000
1 AVAILABLE

WHAT IS INCLUDED?

- Sponsor logo to appear on all event lanyards

WIFI

€POA
1 AVAILABLE

WHAT IS INCLUDED?

- Homepage branded with sponsor branding when attendees sign in
- Wifi password to be sponsor's name or their suggestion
- All signage and information given regarding the wifi to carry sponsor branding

CATERING OUTLETS

€POA
2 AVAILABLE

WHAT IS INCLUDED?

- Catering outlet to carry sponsor brands or to be call the 'xx Cafe'
- Napkins and cups to be branded
- Opportunity for corporate literature or give-aways to be available for distribution in the catering outlet
- Sponsor acknowledgement in all relevant signage and floorplans

EVENT APP

€8,000
1 AVAILABLE

WHAT IS INCLUDED?

- Sponsor logo and hyperlink on the Event App homepage and all general information pages
- Sponsor acknowledgement on all marketing and relevant signage regarding the event app
- Highlighting of the sponsor on the exhibitor list and floorplan within the event app

INFO COUNTER

€3,500
1 AVAILABLE

WHAT IS INCLUDED?

- Info counters to carry 'Sponsored by xx' branding
- Opportunity for company literature to be distributed from the Info counter
- Sponsor logo including in all relevant signage and floorplans

NETWORKING LOUNGES

€8,000
2 AVAILABLE

WHAT IS INCLUDED?

- Networking lounge to be branded as 'Hosted by xx'
- Sponsorship logo to appear on all relevant advertising and floorplans regarding the networking lounge
- Company literature points (up to 3) to be made available (sponsor to be responsible for keeping them stocked)
- Screen within the lounge to carry company video content on a loop. Video should be soundless and provided by the sponsor

LUNCH AND COFFEE BREAK SPONSOR - APAC AIRSPACE SUMMIT

€10,000
1 AVAILABLE

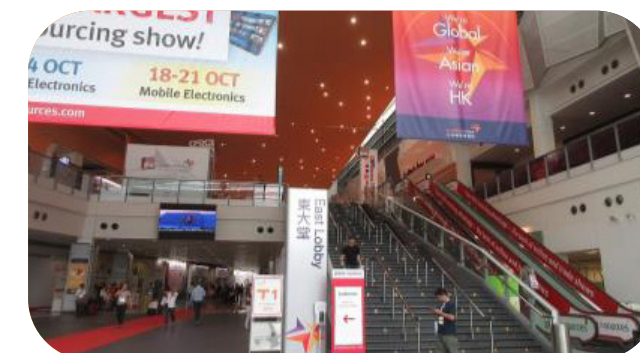
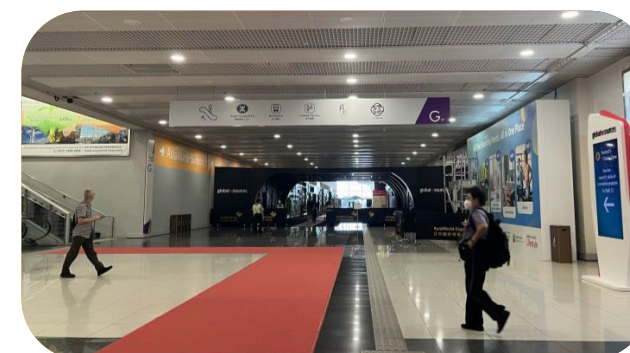
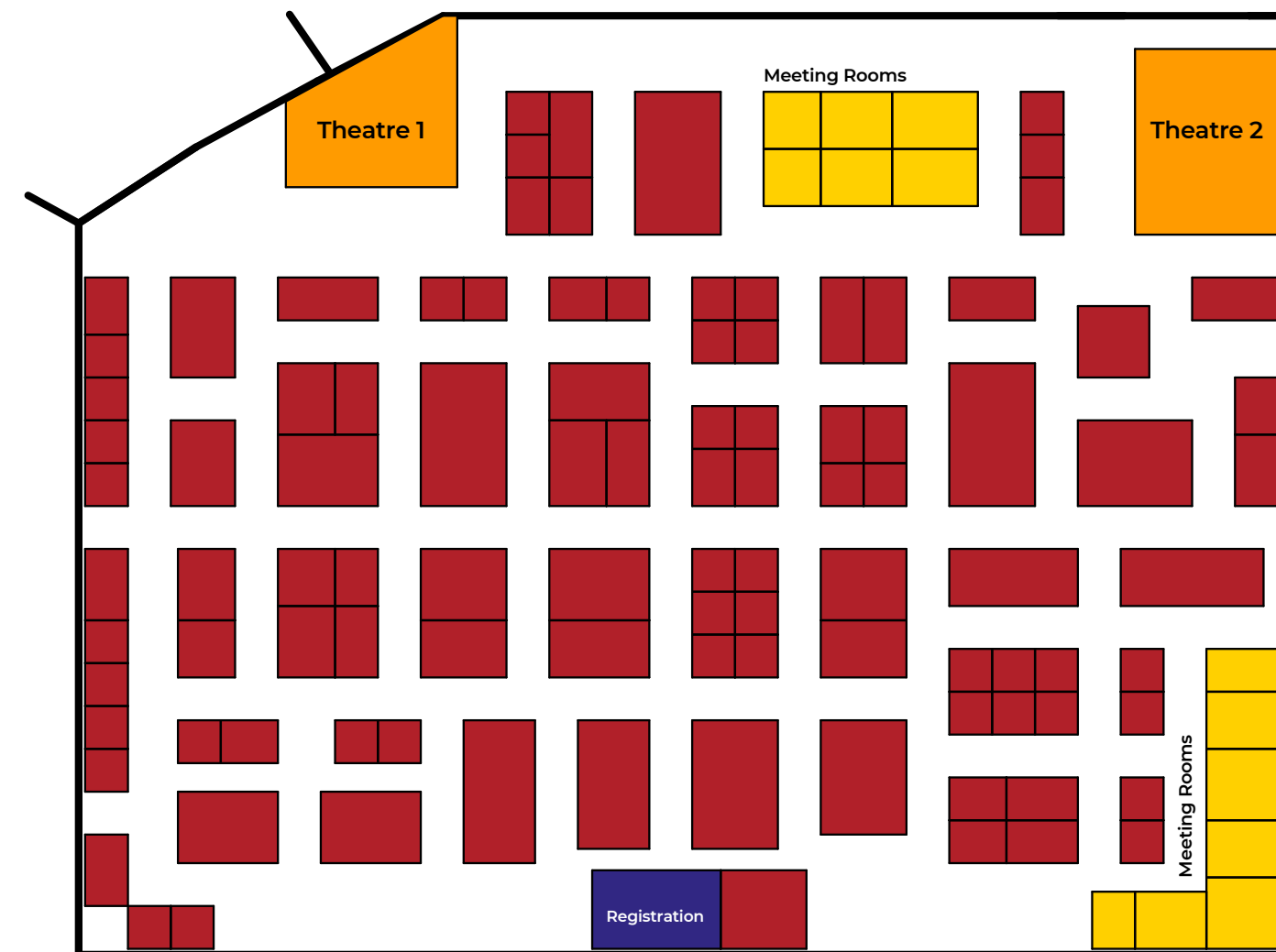
WHAT IS INCLUDED?

- Includes both welcome networking, all coffee breaks and lunch networking break
- Four Roll up banners showing sponsor as 'Networking Break Sponsor'
- Napkins to carry the sponsor logo
- Acknowledgement in APAC Airspace Summit Slides
- Thanked by APAC Airspace Summit Moderator

HOME TO AIRSPACE ASIA PACIFIC



AIRSPACE ASIA PACIFIC 2025 FLOORPLAN



**PLACE YOUR COMPANY AND
BRAND IN THE HEART OF
THE WORLD'S LEADING AIR
TRAFFIC EVENT**

CONTACT

sales@airspaceworld.com

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ASIA PACIFIC 2025

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