

EXHIBITOR PROSPECTUS

SHAPING OUR FUTURE SKIES

19-21 MARCH 2024

PALEXPO | GENEVA, SWITZERLAND

QUICK REFERENCES

For current exhibitor information:
AirspaceWorld.com

LOCATION

Palexpo
Route François-Peyrot 30
1218 Le Grand-Saconnex
Suisse
palexpo.ch/en/

ORGANISER

CANSO B.V
HANGAR III
Centurionbaan 160 – 23
3769 AV Soesterberg
The Netherlands

CONTACTS

To exhibit at Airspace World
sales@airspaceworld.com

Media partnerships
angy.odysseos@canso.org

For all other enquiries
info@airspaceworld.com

FLOOR PLAN

Visit our interactive floorplan
<https://canso.expcad.com/Events/24asw/index.html>

SOCIAL MEDIA

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JOIN US FOR AIRSPACE WORLD 2024!



Aviation faces an increasingly dynamic future. The advent of new vehicles, both manned and unmanned, will transform the world of travel. With nearly US\$5 billion invested in the development of eVTOLs in 2022 alone, these vehicles look set to become part of the ATM landscape sooner rather than later. Integrating new vehicles and old will require unprecedented cross-industry collaboration.

Airspace World is the global event where the worlds of manned and unmanned aviation come together to forge a pathway to our future integrated skies

Over three days, senior leaders from across the aviation spectrum will gather to discuss the challenges and opportunities of our ever-expanding air travel landscape through open discussion, thought leadership and the showcasing of the latest and greatest products available to our ANSP members.

At Airspace World, formerly World ATM Congress, you will meet old friends and make new ones. Exploring, learning, and networking in a truly global marketplace.

I couldn't be more proud of the incredible hard work the CANSO team put into our highly successful first edition in 2023, and I look forward to an even more productive show in 2024.

We look forward to seeing you in Geneva!

Sincerely,

Simon Hocquard
Director General, CANSO



AIRSPACE WORLD 2023 RESULTS

WHERE SENIOR LEADERS DEBATE THE FUTURE

 **5,500**
ATTENDEES

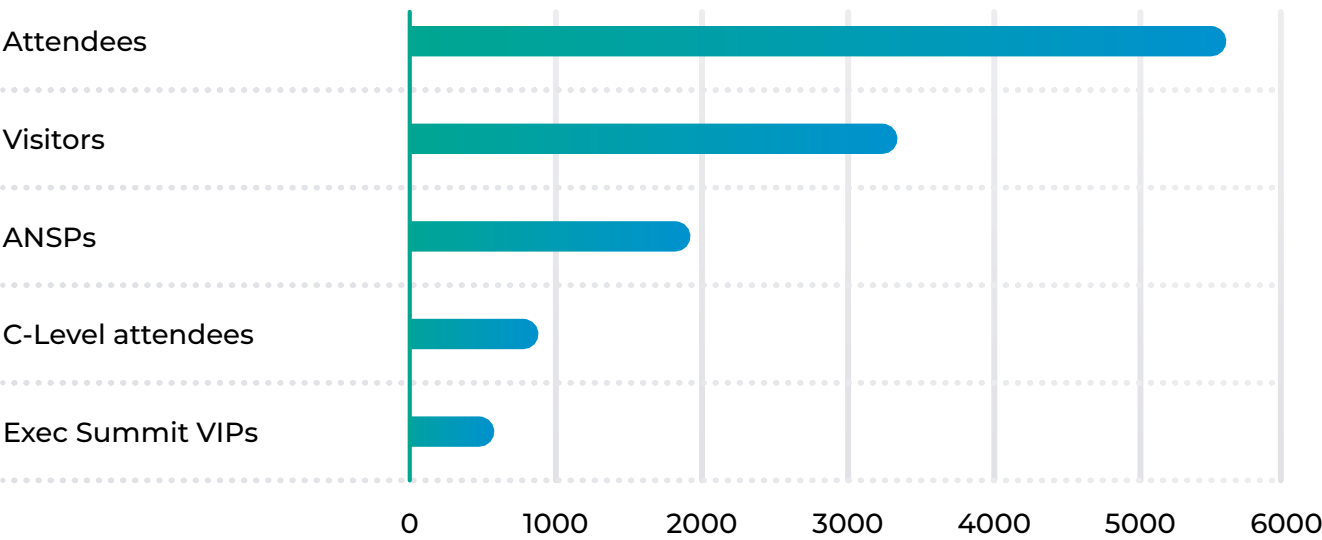
 **685**
C-LEVEL ATTENDEES

 **505**
EXECUTIVE SUMMIT
VIP PARTICIPANTS

 **1816**
ANSP ATTENDEES

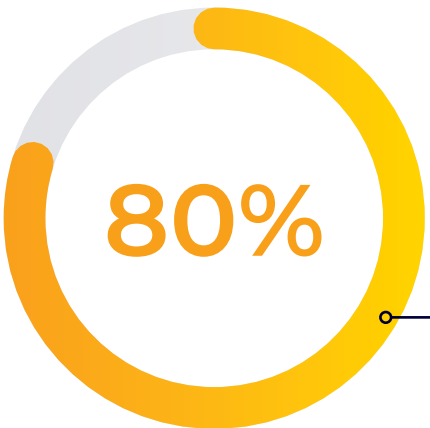
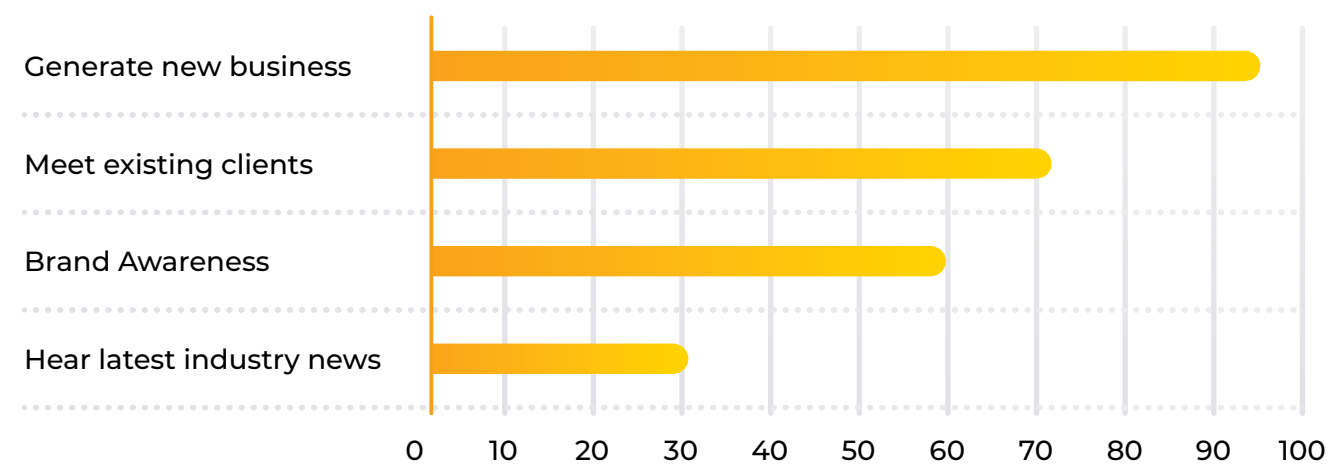
 **175**
EXHIBITORS

 **136**
COUNTRIES



MEETING THE NEEDS OF EXHIBITORS

EXHIBITOR AIMS AT AIRSPACE WORLD 2023



WILL YOU EXHIBIT IN 2024?

YES

“ We are very pleased with Airspace World – the quality of attendees was exceptional. We will most certainly be at next year’s event.”

“ Airspace World was a great event with high-profile customer meetings and networking opportunities.”

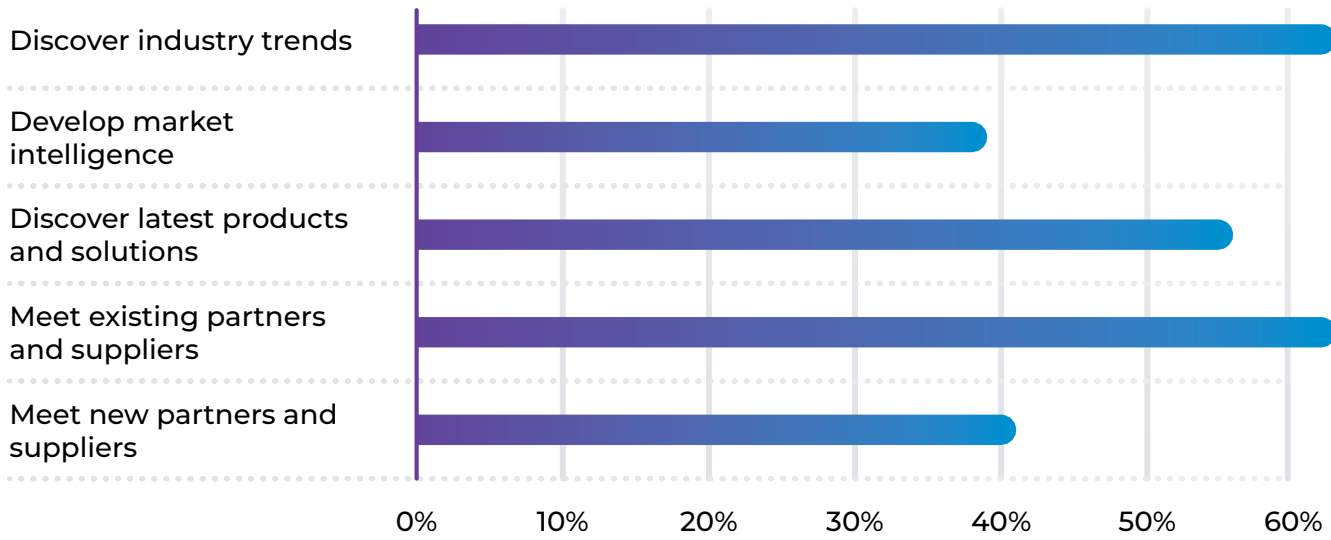


86% OF EXHIBITORS ACHIEVED OR EXCEEDED THEIR AIMS AT AIRSPACE WORLD 2023.

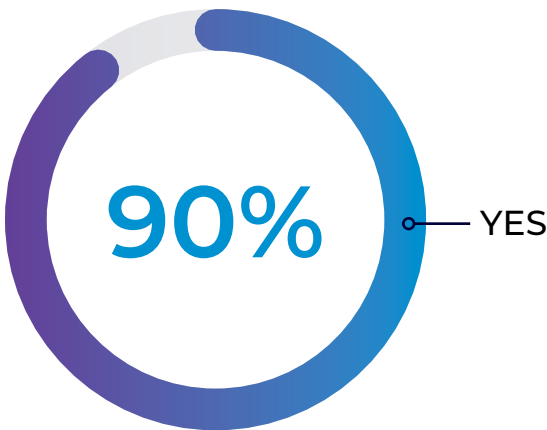
AIRSPACE WORLD 2023 RESULTS

SERVING OUR INDUSTRY

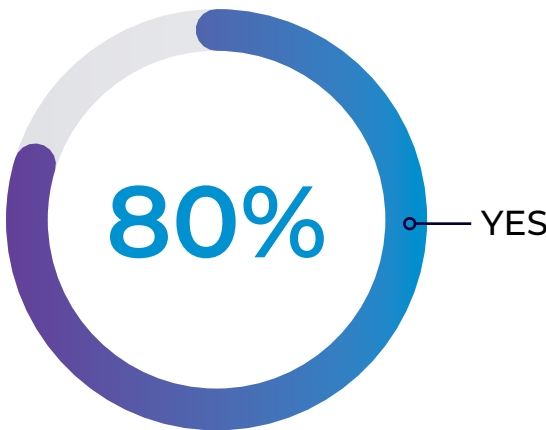
WHY DID YOU ATTEND (VISITORS)



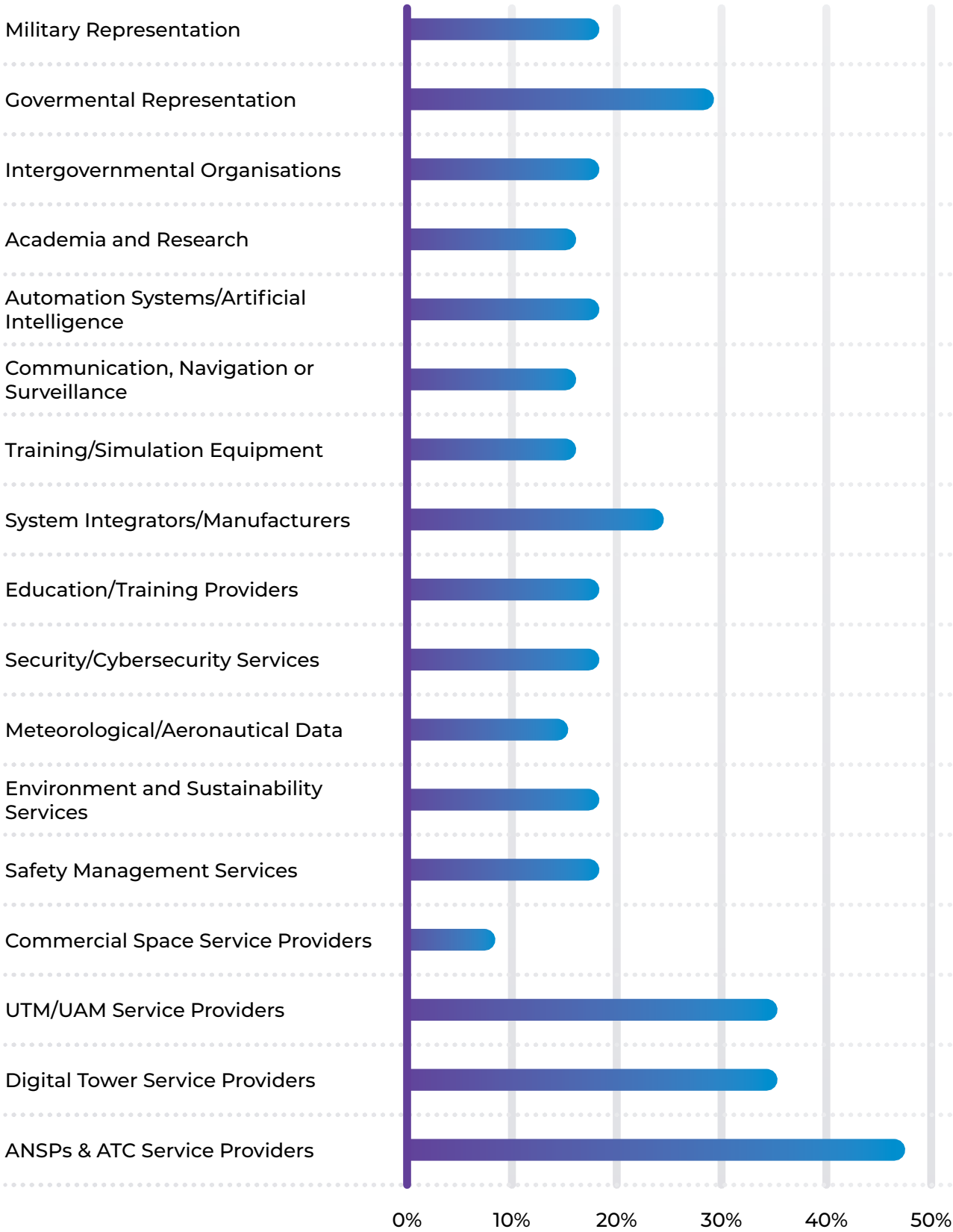
DID YOU ACHIEVE YOUR AIM?



WILL YOU RECOMMEND AIRSPACE WORLD?



VISITOR INTEREST AREAS





MEET THE ORGANISER

CANSO IS THE GLOBAL VOICE OF THE AIR TRAFFIC MANAGEMENT INDUSTRY.

With CANSO's members supporting almost 90 per cent of world air traffic, CANSO is the global voice of air traffic management (ATM). Join today to help shape the future of a safe, efficient and seamless airspace.



BE INNOVATIVE

Showcase how your technology can help the industry



BE HEARD

Participate and help shape an industry



BE CONNECTED

Take advantage of CANSO events and connect with thousands of delegates



BE INSPIRED

Take the opportunity to offer new ideas and approaches to common challenges

WHO we are

CANSO is the global and regional voice of air traffic management (ATM) and facilitates and supports improvements in global and regional ATM performance.

With its members supporting almost 90 per cent of world air traffic, CANSO brings the world's air navigation service providers, leading industry innovators and air traffic management specialists together with governments, regulators and key stakeholders to share knowledge, develop best practice and shape the future for secure and seamless airspace.

WHAT we do

Together the CANSO community seeks to:

- Maintain an international network for air navigation services (ANS) experts to exchange information and ideas on the safe, efficient and effective management of airspace.
- Develop distinct policies and positions for the promotion of best practice within ATM.
- Liaise with other air transport industry stakeholders, particularly regulators, airlines, industry suppliers and airports to promote the ANSP perspective across the range of contemporary issues in the industry.
- Represent the views and interests of members at relevant international institutions, particularly the International Civil Aviation Organization (ICAO), and promote and support international legislation, regulations and agreements that strengthen the position of our members.

WHY we do it

The ATM industry has a vital role to play in the aviation value chain and by working together, CANSO Members are able to harness the power of partnership, new technologies and procedures, transforming global ATM performance and delivering significant benefits to our industry partners and stakeholders.

HOW we do it

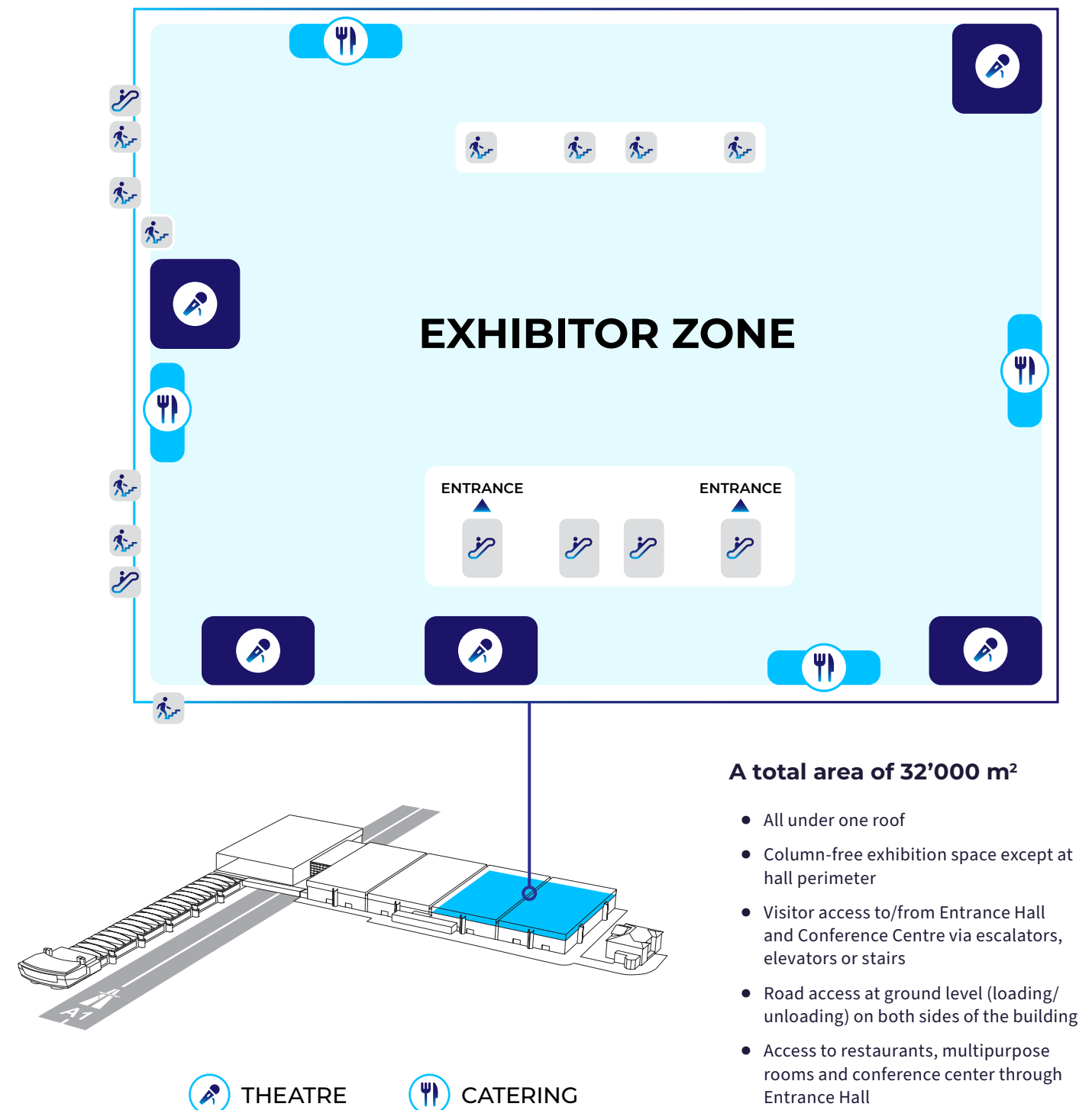
The ATM industry is changing rapidly and fundamentally constantly evolving. As a result, all stakeholders are taking on a range of new tasks and responsibilities. They are preparing for a new generation of ATM technologies and major changes to the number and type of operations they support. Meanwhile, international aviation regulatory bodies are preparing important new rules and procedures that will directly impact ATM operations.

CANSO shapes the future of ATM through close partnership with ICAO, States, industry associations and other stakeholders at a global, regional and national level, maintaining a strong presence for the industry, advocating its interests, delivering on commitments, and driving and supporting change in ATM.

AIRSPACE WORLD 2023 FLOORPLAN

See interactive floor plan:

<https://canso.expocad.com/Events/24asw/index.html>



AIRSPACE WORLD BOOTH OPTIONS

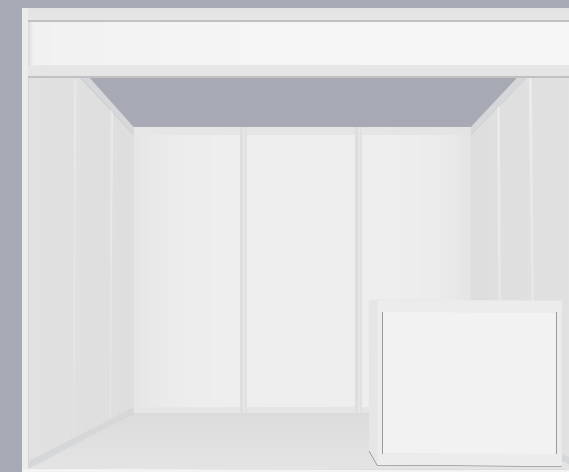


EXHIBITION SPACE ONLY

€592 per sqm +VAT

WHAT IS INCLUDED?

- Logo and company description on the Exhibitor Page of the Airspace World website
- Event Passes to invite your partners and our ecosystem to Airspace World
- Access to Airspace World attendees via lead generation from your stand (additional fee applies)
- Space on the exhibition floor plan
- Ability to bring a custom-designed stand to meet your event objectives



EXHIBITION SHELL SCHEME

€699 per sqm +VAT

WHAT IS INCLUDED?

- Standard grey carpet
- White Walls, visible dimensions L96*H236cm
- Nameboard with company name on Facia board, please refer to the floor plan to see how many open sides your stand has.
- 1 rail of 2 LED spotlights per 9sqm
- 1 triple socket (Swiss plugs)
- 1 lockable counter
- 1 square table
- 4 standard chairs
- 1 bin

*Final design may vary and will depend on stand size and location

EXHIBITION CO-EXHIBITOR

€864

WHAT IS INCLUDED?

- Logo and company description on the Exhibitor Page of the Airspace World website
- Event Passes to invite your partners and our ecosystem to Airspace World
- Access to Airspace World attendees via lead generation from your stand

EXHIBITION MEETING ROOMS

WHAT IS INCLUDED?

- Available to exhibitors and co-exhibitors on a first-come basis
- State of the art meeting rooms within dedicated conference area
- Conveniently located below the exhibition hall, with direct access from the show floor via escalators
- Variety of room sizes, set up options, AV solutions and other services available

For pricing and availability please contact:
sales@airspaceworld.com



HOME TO AIRSPACE WORLD

A STATE OF THE ART FACILITY

Our venue is Geneva's Palexpo Exhibition Centre, conveniently located just a few minutes' walk from the city's international airport, minutes from the city centre and accessible via Geneva's excellent public transport system, to which all attendees staying in local hotels will enjoy free use of for the duration of the event.



Convenient location
with Immediate access to
airport and train station



**Located on major M1
motorway** connected
to France, Germany and
major Swiss cities



Tailored exhibitor services
– an Online Shop for
services and equipment



**Streamlined ordering
system**



Committed to
sustainability
and the **environment**



GENEVA AIRPORT



AIRSPACE WORLD
PALEXPO CENTRE



M1 MOTORWAY



Exhibition
Entrance



AIRSPACE WORLD 2024

BROUGHT TO YOU BY **CANSO**

GENEVA, 19-21 MARCH 2024

#AirspaceWorld | #CANSO

